JP

Graphic & Web Design
www.jperezdesigns.com
joelp.gwdesigner@gmail.com
(646) 431-1460

Education

Southern New Hampshire University, NH   July 2022
  Bachelor of Graphic Design and Media Arts
  w/conc in Web Design

Kingsborough Community College, NY   August 2019
  Associate of Liberal Arts

Work Experience

Graphic Designer   November 2022 - April 2023
  Haymarket Media Group

   Created web graphics: marketing ads, tables/charts/graphs, infographics, etc. Worked
   on sales presentations, outcome reports, conference slides & product kits. Assisted with
   image searches, retouching, resizing, exporting to needed files (pngs, jpegs). Helped
   with the production and layout of conference products, flyers and/or promotional
   materials.

Graphic & Social Media Designer   August - November 2022
  MCA Broker Bootcamp

   Responsible for creating and implementing visual content across various social media
   platforms to increase engagement and drive sales. Designed graphics, including but not
   limited to, flyers, social media posts, email newsletters, and other promotional materials
   to promote the company's products and services. Developed and managed social media
   campaigns and conducted market research to ensure that all content was relevant and
   appealing to the target audience. Collaborated with the marketing team to develop
   and implement strategies to improve the company's online presence and enhance the
   customer experience. My role required strong creative skills, attention to detail, and the
   ability to work efficiently in a fast-paced environment.

Software Skills

Ai AI   **Ps** PSD   **Id** ID   **</>** HTML   **{;}** CSS

Design & Technical Skills

- Graphic Design
- Web Design
- Photoshop Image Correction
- Spanish Fluency and
  Comprehension

- Advertising Design
- Public Relations
- Publication Design
- Canva

- UX Design
- Google Suite
- Microsoft Suite